

Chad Chenail

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SUMMARY:

Audio producer and children's media writer. Experience writing, assembling and editing children's podcasts and youth fiction, including rough cuts and sound design. Experience developing new shows and supporting brand recognition in an organic way. Focus on inclusion, diversity, and emotional intelligence. Trained in field reporting, remote audio capture and studio recording. Able to create internal deadlines and manage multiple projects with various timelines.

HARD SKILLS:

Proficient in ProTools - fact checking - copy writing - YouTube - social media - directing voice actors - studio records - field records - scripting - group edits

SOFT SKILLS:

Self-motivated - hard-working - eager for feedback - Focused on innovation - able to create self deadlines - mentor and motivator

PROFESSIONAL EXPERIENCE:

Writer & Producer - *Mystery Recipe* - America's Test Kitchen- September 2019 - Present

- Wrote two season (50 episodes) of young adult cooking and science content, with segments that include fiction, science experiments, trivia, youth vox pop, and expert interviews, ages 5-10
- Developed show audience from the ground up into over half a million downloads by season two
- Fully produced all episodes, including booking voice actors, directing voice talent in recording sessions, booking experts and tape syncs, planning and recording science experiments, assembling rough cuts and organizing edit notes for final mix
- Developed show format and fictional co-host character, tested pilot episodes and collected and applied internal and external feedback during development phase
- Wrote and produced multiple ads, and created opportunities to support brand recognition and drive web traffic organically
- Sought, managed and produced multiple cross promotional opportunities

Intern - *Chompers* - Gimlet Media - February 2019 - July 2019

Producer - *Chompers* - Gimlet Media - August 2019 - Present

- Experience with ProTools audio editing for educational short-form children's media, interviews and fiction
- Produced and was the primary vision holder on 6 weeks of twice-daily short-form children's content
- Wrote weeks of children's content, fiction scripts and nonfiction educational content
- Built and executed Youtube and Instagram marketing and distribution strategies, including transcription
- Booked multiple interviews, including disability rights advocate Haben Girma
- Edited interviews for the Story Pirates podcast and helped the fiction team manage scripts and recordings

Producer - *Girl Tales* - September 2017 - Present

- Run all recording sessions with voice actors
- Assemble and edit long form audio drama/fiction
- Sound design, scoring, and music supervision
- Manage social media, fundraising, overall direction and goals of the podcast
- Brainstorm and execute fundraising events and marketing materials

Other Experience:

PACE UNIVERSITY - New York, New York

Bachelor of the Arts in Theatre Studies, May 2013

References Available Upon Request:

Rebecca Cunningham, Executive Producer at Girl Tales

Jasmine Romero, Development Producer at Endeavor Audio

Kaitlin Keleher, Executive Producer at America's Test Kitchen